

Bhoomika G. Parmar



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#### CAREER OBJECTIVE

Seeking a position in the organization in the field of marketing that provides me ample opportunity to explore & excel while carving out the niche for personal, professional & organizational goals.

#### ACADEMIC QUALIFICATIONS

COURSE /DEGREE	COLLEGE / UNIVERSITY	UNIVERSITY/ BOARD	YEAR OF PASSING	AGGREGATE
MBA(Finance)	AIM, Anand	GTU	Pursuing	Pursuing
Bachelor of business administration	Anand of business administration, Anand	SPU	2020	6.71%
10+2	Kasturba Kanya vidhyalya, Anand	GHSEB	2017	63.73%
10	Shri swami Vivekananda Vidhyalya, Dholka	GHSEB	2015	60.83%

#### SUMMER INTERNSHIP PROJECT

Company	Magik Wings
Project title	A study on Effectiveness of Digital and Social media Marketing at Magik Wings.
Duration	10 <sup>th</sup> August 2022 to 07 <sup>th</sup> September 2018
accomplishments	Completed the given targets form the company.

#### COMPUTER SKILLS

MS Office (MS Excel, MS Word, MS Power Point) (3years),  
SPSS (6months),  
Visual studio 6.0 (6months).

#### CONFERENCES/WORKSHIPS/SEMINAR/TRAINING

- Coordinator in college events.
- Participation in college competitions.
- Participated in **Bech ke Dikha** event in **Oriana-2021**, organized by Anand Institute of Management and secured **third position**.

## SKILLS

- Ability and willing to learn new things
- Creative
- Team worker

## PERSONAL PROFILE

Language Known	:	English, Hindi, Gujarati
Date of Birth	:	April 25, 2000
Gender	:	Female
Nationality	:	Indian
Marital Status	:	Unmarried
Personality traits	:	Quick learner, comfortable in both group and individual projects.
Hobbies	:	Drawing, Creativity, listing music.
Permanent Address	:	Rohit vas, Vastana - 388180

## REFERENCES

- |  |   |
|--|---|
| <p>1. Ms. Sneha Shah,<br/>Ass. Professor,<br/>Anand Institute of Management,<br/>Anand, Gujarat<br/>No: 9173805754</p> | <p>2. Ms. Bhumika Shah<br/>Ass. Professor,<br/>Anand Institute of Management,<br/>Anand, Gujarat<br/>No: 9428180446</p> |
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## DECLARATION

I do hereby declare that the above stated information is correct and verified till date.

Date:

Place: Anand

Bhoomika Parmar