

Mohammad J. Kagdi

Bharuch, Gujarat-392001

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SUMMARY

- A forward-thinking MBA in Marketing candidate aspiring to build a flourishing career in Sales and Marketing.
- Armed with a diverse skill set encompassing Leadership, Management, Communication, Networking, Internet and Research Skills, Market Research and Forecasting, Sales, Presentation, and Team Management
- Demonstrated effectiveness in role at Raj Hosiery Shop, for more than two years, I have worked at Raj Hosiery Shop, where my primary role involves direct selling of hosiery products to consumers. This includes engaging directly with customers, understanding their needs, and selling products directly to them.
- Driven by a natural curiosity, I thrive on exploring market trends, situations, and emerging technologies, ensuring a forward-thinking approach to problem-solving.
- With a commitment to delivering compelling presentations and leading teams toward shared objectives, I am poised to bring a unique blend of creativity, adaptability, and a relentless pursuit of excellence to the dynamic realm of Sales and Marketing.

CAREER OBJECTIVE

I am seeking a job that enables me to apply my skills, offers opportunities for ongoing learning, and fosters a supportive work environment, all while contributing to the growth and progress of the organization.

ACADEMIC QUALIFICATIONS

COURSE /DEGREE	COLLEGE / UNIVERSITY	UNIVERSITY/ BOARD	YEAR OF PASSING	AGGREGATE
MBA (Marketing)	AIMIS, Anand	GTU	Pursuing	7.57 (1 st Sem) 8.14 (2 nd Sem)
Bachelor of commerce	Narmada College of Science And Commerce)	VNSGU	2021	5.71 CGPA

12 th	Rungta Vidya Bhavan School, Bharuch	GHSEB	2018	59.42%
10 th	Rungta Vidya Bhavan School, Bharuch	GSEB	2016	77.21%

SUMMER INTERNSHIP PROJECT

Company	THE BHARUCH DIST. CO-OP. MILK PRODUCER UNION LTD, "DUDHDHARA DAIRY"
Project title	"A Study on Consumer Perception Towards Ghee Product of Dudhdhara Dairy in Bharuch City"
Duration	24 th July to 24 th August
accomplishments	Successfully conducted a comprehensive analysis of the ghee products of dairy and gave suggestion to expand the ghee supply.

MULTIDISCIPLINARY ACTION PROJECT REPORT

Company	A Pre-Launched Company "Sarang Foods" (Ready-to-Eat)
Project title	"A Study on Prelaunch Marketing Solution for Sarang Food"
Duration	Septembers - November (2023)
Accomplishments	Successfully conducted a comprehensive of Sarang Foods Products and its Market strategy to enter in ready to eat Foods Industry

COMPUTER SKILLS

- MS Office (MS Excel, MS Word, MS PowerPoint)
- SPSS (Basic)

CONFERENCES/WORKSHIPS/SEMINAR/TRAINING

- Co-ordinator in college events (ORIANA Event) organized by Anand Institute of Management & Information science.
- Participation in college competitions.
- Participated Quiz competition in Oriana-2022, organized by Anand Institute of Management & Information Science.
- Member of discipline committee in college events.
- Appoint as an CR of Class in 2nd year of MBA.

EXPERIENCE

Accumulated two years of invaluable experience as a committed sales professional engaged in direct selling at "Raj Hosiery" in Bharuch.

SKILLS

- Communication
- Team Work
- Positive Attitude
- Ability and willing to learn new things
- Leadership
- Research Skills
- Negotiation

PERSONALPROFILE

Language Known	:	English, Hindi, Gujarati
Date of Birth	:	15 June, 2000
Gender	:	Male
Nationality	:	Indian
Marital Status	:	Unmarried
Personality traits	:	Openness, team player, Positive attitude
Hobbies	:	Travelling, Music.
Permanent Address	:	203, Sakina Apartment, tower Road, Near Dalal High School, Voharwad, Bharuch-392001

REFERENCES

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| 1. Dr. Komal Shukla
Ass. Professor, Anand Institute of Management, Anand, Gujarat
No: 9825852650 | 2. Mr. Akash Sharma Ass.
Professor, Anand Institute of Management, Anand, Gujarat
No: 9033271088 |
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DECLARATION

I do here by declare that the above stated information is correct and verified till date.

Date : 30 Dec, 2023

Place : Bharuch

Mohammad Kagdi

Mohammad