

Parth A. Makwana



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CAREER OBJECTIVE

To secure an entry level marketing position in a fast paced, dynamic environment where I can utilize my strong analytical and creative skills to develop and execute innovative marketing campaigns that drive brand awareness and increase sales.

ACADEMIC QUALIFICATIONS

COURSE /DEGREE	COLLEGE / UNIVERSITY	UNIVERSITY/ BOARD	YEAR OF PASSING	AGGREGATE
MBA(marketing)	AIM, Anand	GTU	Pursuing	7.57% (1 st Sem) 8.14% (2 nd Sem)
Bachelor of Commerce	P.G.Patel commerce college, Morbi	SU	2022	65.18%
10+2	Navyug Sankul, Morbi	GHSEB	2019	67.46%
10	Navyug Sankul, Morbi	GHSEB	2017	73.5%

SUMMER INTERNSHIP PROJECT

Company	Armano Vitrified
Project title	To study the consumer's satisfaction towards Armano Vitrified
Duration	20 th July 2023 to 16 th August 2023
accomplishments	Completed the given targets form the company.

MULTIDISPLINARY ACTION PROJECT

Project title	
Duration	
accomplishments	

COMPUTER SKILLS

- MS Office (MS Excel, MS Word, MS Power Point), SPSS

CONFERENCES/WORKSHIPS/SEMINAR/TRAINING

SKILLS

- Ability and willing to learn new things
- Creative
- Flexible towards any environment
- Team worker

PERSONAL PROFILE

Language Known	:	English, Hindi, Gujarati
Date of Birth	:	November 03, 2001
Gender	:	Male
Nationality	:	Indian
Marital Status	:	Unmarried
Personality traits	:	Quick learner, comfortable in both group and individual projects.
Hobbies	:	Reading and travelling.
Permanent Address	:	50, Siddharth society , 8A National highway , Morbi-2, 363642

REFERENCES

DECLARATION

I do hereby declare that the above stated information is correct and verified till date.

Date: 17th Oct, 2023

Place: Anand

Parth Makwana