



Manav Patel

MBA Student

Anand Institute of Management and Information Science, Anand (Affiliated to GTU)

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CAREER OBJECTIVE: “Dynamic MBA professional aiming to apply innovative marketing strategies and consumer insights to build strong brand value and drive business success.”

ACADEMIC QUALIFICATION:

Examination/ Programme	Major subjects	School/ College/ Department	Board / University & Year	Class	Percentage/ Grade
M.B.A (Pursuing)	Marketing Management	Anand Institute of Management and Information Science (AIMIS)	Gujarat Technological University (Batch: 2021- 23)	Distinction	7.71 CGPA (Till 2 nd Semester)
B.B.A	Finance Management & Human Resources Management	Anand Commerce College	Sardar Patel University 2023	Distinction	6.44 CGPA
H.S.C (Commerce)	Elements of A/C	The Western English Medium School	GSHSEB March 2018	First class	62%
S.S.C	Math, Science, Gujarati	The Western English Medium School	GSHSEB March 2016	Second class	56%

AREA OF INTEREST:

- ✓ Digital Marketing and Brand Management.
- ✓ Market Research and Consumer Behavior

STRENGTH:

- ✓ Good ability & Flexibility to learn fast
- ✓ Leadership and teamwork capabilities
- ✓ Strong analytical and problem-solving ability
- ✓ Hard-working
- ✓ Time management

Honors & Achievements:

✓ Achieved many Trophies and medals in academic performance in college and school.

Technical Skills: MS Excel, MS Word, MS PowerPoint, SPSS

Languages Known: English, Hindi and Gujarati

Appeared in Project Reports:

Worked on " **A STUDY ON THE IMPACT OF WORK-LIFE BALANCE PRACTICES ON EMPLOYEE WELL-BEING AND PRODUCTIVITY: AT FORMURA OFFSHORE SERVICE PVT LTD** under the guidance of **Dr. Rajesh Rathore Director & Professor of AIMIS.**

REFERENCES:

Prof. (Dr.) KOMAL SHUKLA Anand Institute of Management and Information Science (AIMIS) Anand, Gujarat. (M): +91 9825852650 E-mail: drkomalshukla7@gmail.com	Dr. Bindiya Soni Head of Department, Anand Institute of Management and Information Science (AIMIS) Anand, Gujarat. (M): +91 9825039205 E-mail: drbindiyasoni@aimis.ac.in
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Work Experience: Fresher

Declaration: I do hereby declare that all the information furnished above is true to the best of my knowledge.

Date: October 16, 2025

Place: Anand

Signature
Manav Patel