



AKSHAY RAJPUROHIT

(MBA Student at Anand Institute of Management & Information Science, GTU)



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CAREER OBJECTIVE

To get an opportunity to work in a reputed organization and make better future in interested field. To build skills as a marketer and assist a company succeed overall.

EDUCATION QUALIFICATION

Education	University/board	Year of passing	Percentage/ CGPA
MBA- Pursuing (Marketing spec.)	GTU	Pursuing	8.36 CPI (Sem I & II)
B.COM (Accounting & Fin.)	University of Mumbai	2022	9.24 CGPA
H.S.C	R.B.S.E	2019	60.20 %
S.S.C	R.B.S.E	2017	61.50 %

WORK EXPERIENCE - Fresher

AREAS OF INTEREST

- Automobile sector
- Marketing sector
- Finance sector
- Healthcare sector

PROJECT WORK

- SUMMER INTERNSHIP PROJECT: Secured 2nd rank at Anusandhan-2024 (A state level SIP competition) Organised by Gujarat Technological University, on the Title “A Study on the patient satisfaction and loyalty level with special reference to framing the marketing strategies for Anand hospital” at Anand Hospital, Anand. The suggested marketing strategies were implemented by the hospital.
- Made a project on problems of Micro, Small and Medium Enterprises (MSME) during Covid-19 Pandemic in the year 2022.
- Career Project under the Guidance Pravara Sharma HOD of Ramsheth Thakur College of Commerce & Science, Kharghar (Navi Mumbai).

PROACTIVE & INITIATIVE

- Presented a summer internship project titled “A Study on the patient satisfaction and loyalty level with special reference to framing the marketing strategies for Anand hospital” at Anand Hospital” in Maharathi-2024, National Research Symposium 2024 organized by school of business, ITM SLS Baroda University.
- Presented a research paper under the title “To Study the employee Absenteeism Ratio with Special Reference to Design the HR Policy” in a One Day National Seminar at Anand Commerce College.
- Presented a poster on sustainability in “ONE DAY NATIONAL CONFERENCE 2024” held at AIMIS and got a certificate.
- Participated in “EDP SAHAS CARNIVAL 2024” as a coordinator organized by AIMIS and got a certificate.
- Participated in “ORIANA 2024” as a coordinator and as a participant in the business tycoon and treasure hunt organized by AIMIS and got a certificate.
- Participated in “UDAAN” Festival organized by UNIVERSITY OF MUMBAI and stood 3rd at University level.

STRENGTHS

Adjust to new condition

Punctual

Approachable

Open-minded

Strong commitment towards work

SKILLS

Basic computer skills

MS Word

MS PowerPoint

Presentation Skills

PERSONAL INFORMATION

Name : - Akshay Rajpurohit
Father's name : - Babusingh Rajpurohit
Birth date : - 14/04/2002
Current Address : - 2/A Purohit farm near Jithodiya court,
Jithodiya dist-Anand pin code- 388110.
State : - Gujarat
Gender : - Male
Marital status : - Unmarried
Languages : - Hindi, English, Marathi, Gujarati, Rajasthani
Nationality : - Indian

REFERENCES

Dr. Komal Shukla Assistant Professor - Academic Head, Anand Institute of Management & information science, Anand, Gujarat. (M) +91- 9825852650 (E) drkomalshukla7@gmail.com	Dr. Bindiya Soni Head of Department, Anand Institute of Management & Information Science, Anand, Gujarat. (M) +91 – 9825039205 (E) drbindiyasoni@aimis.ac.in
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DECLARATION

I hereby declare that the above mentioned information is accurate and best of my knowledge and beliefs.

Date: 22nd November, 2024

Place: Anand

Akshay Rajpurohit