



Satyapal Rajpurohit

MBA Student

Anand Institute of Management and Information Science, Anand (Affiliated to GTU)

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CAREER OBJECTIVE: To pursue a challenging career and be a part of a progressive organization that gives a scope to enhance my knowledge and utilizes my skills for the organization's growth.

ACADEMIC QUALIFICATION:

Examination/ Programme	Major subjects	School/ College/ Department	Board / University & Year	Percentage/ Grade
M.B.A (Pursuing)	Marketing Management	Anand Institute of Management and Information Science (AIMIS)	Gujarat Technological University (Batch: 2023-25)	7.14 CGPA (Till 2 nd Semester)
BAMMC	Multimedia and mass communication Specialization in (Advertising)	Viva college	University of Mumbai 2022	5.94 CGPI
H.S.C (Commerce)	Information technology & Secretarial practice	Utkarsh Vidyalaya and junior college	Maharashtra State Board of Sec and higher Sec education, Pune 2019	55.38%
S.S.C	Math, Science, English	Royal Academy	Maharashtra State Board of Sec and higher Sec education, Pune 2017	52.80%

AREA OF INTEREST:

- ✓ Event Management
- ✓ Store Management
- ✓ Hr. Management
- ✓ Retail Sector
- ✓ Social Media Marketing
- ✓ Product Marketing
- ✓ Digital Media Marketing

STRENGTH:

- ✓ Good Communication Skills
- ✓ Good ability & Flexibility to learn fast
- ✓ Strong commitment toward work
- ✓ Ability to lead and manage the team
- ✓ Public speaking
- ✓ Hard-working
- ✓ Time management

Honors & Achievements:

- ✓ Completed **Specialization in Advertising In media** Communication in all criteria in advertisement.
- ✓ Completed Module 5 report on the production operation management report on **Reliance Industries**.
- ✓ 2nd Rank on Teachers Day celebration in Teaching The subject of Organizational behavior Subjects.

Projects and Initiative:

- ✓ Participated at “EDP SHASAS CARNIVAL 2024” An event management and event ground committee at AIMIS MBA Institute.
- ✓ Performed a role of Event volunteer at “ORIENA 2024” At AIMIS MBA Institute.
- ✓ Performed the role of Event coordinator at college Event of “THANGANNAT 2023”.
- ✓ Being an Event Host and Performed an Activity for the Event of “Teachers Day Celebration 2k24” at AIMIS.

Technical Skills: MS Excel, MS Word, MS PowerPoint, SAP, SPSS, Premier Pro video editing software.

Languages Known: English, Hindi, Gujrati, Marathi, and Marwari

Appeared in Project Reports:

- ✓ Worked on "STUDY OF EMPLOYEE ATTRITION, RETENTION, AND EMPLOYEE SATISFACTION AT RELIANCE RETAILS PVT. LTD." Reliance industries Private Limited under the Guidance of Assistant professor Dr. Komal Shukla of AIMIS and Ms. Vinita Ahuja. HR Business Partner at reliance Pvt. Ltd.
- ✓ Working A project of “MAP” Multidisciplinary Action Programme at National Association for the blind-Anand. (On Going) Under the Guidance of Director Prof. (Dr.) Rajesh Rathod of AIMIS and Mr. Mahendra Patel President of NAFTB Anand.
- ✓ Research report on the survey of the consumer about the Burger brand they prefer most. The Research study on it for the two main brand of burger “BURGER KING” and “MC DONALD”.

REFERENCES:

Dr. Komal Shukla Assistant Prof. & Academic Head Anand Institute of Management and Information Science (AIMIS) Anand (M): +91 9825852650 E-mail: drkomalshukla7@gmail.com	Mr. Siddhesh waradkar Manager At Reliance Retail Pvt. Ltd. Mumbai (M): +91 9920357313 (Official Zamil) E-mail: Siddhesh.waradkar@ril.com
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Work Experience:

- ✓ 1 Year and 1 Months of experience at RELIANCE RETAIL Pvt. Ltd., Mumbai. Performed the following roles:
 - Brand Person Of “DUKE FASSHION”
 - Experience of (In House) Inventory Management, CSA Level, Team Leading At reliance retail was from 1st September 2022 to 31st August, 2023.
- ✓ 1.5 Month of Internship experience at RELIANCE RETAIL Pvt. Ltd. At Mumbai As HR Management Employee Relation And observation.

Personal Information:

- **Name:** - Satyapal Rajpurohit
- **Father Name:** - Rajendra Singh
- **Mothers Name:** - Kamla
- **Marital status:** - Unmarried
- **Date Of Birth:** - 07/07/2001
- **Gender:** - Male
- **Address:** - 01 Purohit Farm Jitodiya Court Road, Anand 388110
- **State:** - Gujarat
- **Nationality:** - Indian

Declaration: I do hereby declare that all the information furnished above is true to the best of my knowledge.

Date: September 06, 2024

Place: Anand

Signature
Satyapal Rajpurohit

