



ADITI PATEL

(MBA Student at Anand Institute of Management & Information Science, GTU)

Contact Number: +919106424600

Email Address: adipatel1206@gmail.com

 : <https://www.linkedin.com/in/aditi-patel-8709b431b>

CAREER OBJECTIVE

To get an opportunity to work in a reputed organization and make better future in interested field. To build skills as a marketer and assist a company succeed overall.

EDUCATION QUALIFICATION

Education	University/board	Year of passing	Percentage/CGPA
MBA- Pursuing (Marketing spec.)	GTU	Pursuing	8.40 CPI (Sem I & II)
B.COM (Accounting & Fin.)	S P University	2024	6.50 CGPA
H.S.C	P.chandra Vidhya Vihar (Borsad)	2021	74%
S.S.C	Ras High School (Ras)	2019	65%

WORK EXPERIENCE: - Fresher

AREAS OF INTEREST

- Automobile sector
- Marketing sector
- Digital Marketing & Social Media Strategy
- Consumer Behaviour

PROJECT WORK

➤ SUMMER INTERNSHIP PROJECT:

Organised by Gujarat Technological University, on the Title “A Study on the Client’s Perceptions towards KERYAR IT Software Services in Anand District.” at KERYAR IT Solutions, Anand.

PROACTIVE & INITIATIVE

- Presented a poster “ONE DAY NATIONAL CONFERENCE 2025” on Viksit Bharat: Pathways to Economic Reforms & Sustainable Development., held at AIMIS and got a certificate.
- **Winner at ORIANA 2025 (Annual Fest):** Awarded for innovative execution of a food stall, demonstrating entrepreneurial and marketing skills.
- Presented SIP Research Report at Anusandhan 2025, Gujarat Technological University (GTU) Represented my institute and presented research findings from the Summer Internship Project under GTU’s university-level event.
- Participated in ONE DAY NATIONAL CONFERENCE 2025 on “Paradigm Shifts in Cooperatives and Agriculture: Global Challenges & Opportunities” held at AIMIS

STRENGTHS	SKILLS
Creative and innovative thinker	Basic computer skills
Open-minded	MS Word
learning ability	MS PowerPoint
Problem-solving and decision-making approach	Presentation Skills
Time management	Google Analytics
Leadership & team coordination	

PERSONAL INFORMATION

Name: - ADITI MAHESHBHAI PATEL

Birth date: - 12/06/2004

Current Address: - B/H Mahadev Temple Vasna (RAS), Borsad, Anand, Gujarat

Pin Code - 388570.

Gender: - Female

Marital status: - Unmarried

Languages: - Hindi, English, Gujarati.

Nationality: - Indian

REFERENCES

Dr. Komal Shukla Assistant Professor - Academic Head, Anand Institute of Management & information science, Anand, Gujarat. (M) +91- 9825852650 (E) drkomalshukla7@gmail.com	Dr. Ankita Brahmhatt Assistant Professor, Anand Institute of Management & information science, Anand, Gujarat. (M) +91- 9316700156 (E) drankita@aimis.ac.in	Rumitkumar Vaghela Owner & CEO - KERYAR IT Solutions, Anand, Gujrat. (M)+91- 8866281326 (E) connect@keryar.com
--	--	---

DECLARATION

I hereby declare that the above-mentioned information is accurate and best of my knowledge and beliefs.

Date: 13th October, 2025

Place: Anand

Aditi Patel