



DIYA HIRENKUMAR SHAH

(MBA Student at Anand Institute of Management and Information Science, Anand)

(Affiliated to GTU)

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CAREER OBJECTIVE:

A motivated MBA Finance student with practical experience in accounting, taxation, and marketing, committed to combining strong analytical thinking with strategic business insight to drive financial performance and organizational success. Passionate about learning, adapting, and contributing to innovative business solutions in a dynamic environment.

ACADEMIC QUALIFICATION:

Examination/ Programme	Major subjects	School/ College/ Department	Board / University & Year	Percentage/ Grade
M.B.A (Pursuing)	Finance	Anand Institute of Management and Information Science (AIMIS)	Gujarat Technological University (Batch: 2024- 26)	9.73 SPI (Till 2 nd Semester)
B.Com	Accounting and Auditing	Anand Commerce College	Sardar Patel University 2023	8 GPA 7.88 CGPA
CA Foundation		ICAI	ICAI	Pass
H.S.C (Commerce)		Gayanyagan Vidhyalaay	Gujarat Board	78.29%
S.S.C		Gayanyagan Vidhyalaay	Gujarat Board	81.67%

WORK EXPERIENCE:

ACCOUNTING AND TAXATION

CA Satish Choudhary and Associates, Anand
May 2023 to May 2024

Key Responsibilities:

- Assisted in maintaining and finalizing accounts for various clients.
- Prepared and filed GST returns (GSTR-1, GSTR-3B, and annual returns).
- Supported in Income Tax return preparation and filing for individuals and firms.
- Handled data entry, voucher posting, and bank reconciliation in Tally ERP.
- Assisted in TDS calculation, deduction, and return filing.
- Coordinated with clients for document collection and compliance follow-ups.
- Gained practical exposure to accounting standards, taxation laws, and audit procedures.

INTERNSHIP EXPERIENCE

Odoo Pvt. Ltd., Gandhinagar

Marketing Intern

Duration: 1.5 Months

Key Responsibilities:

- Learned practical marketing techniques for promoting Odoo POS software in real-world business environments.
- Assisted in client outreach, product demonstrations, and lead generation for the Point of Sale system.
- Gained exposure to digital and direct marketing strategies used in software promotion.
- Developed communication and presentation skills while interacting with potential clients.
- Understood how ERP and POS systems enhance operational efficiency in food service and retail businesses.

AREA OF INTEREST:

- Banking & Insurance Sector
- Financial management
- Marketing sector
- Academic
- Accounting

STRENGTH:

- Quick learner with strong adaptability and flexibility
- Highly committed and dedicated towards achieving goals
- Effective leadership and team management skills
- Confident public speaker with good interpersonal skills
- Hard-working and detail-oriented professional
- Strong time management and organizational abilities
- Analytical thinker with problem-solving approach
- Good knowledge of accounting principles and financial analysis
- Ability to work efficiently under pressure and meet deadlines

TECHNICAL SKILLS:

- MS Office (Excel, Word, PowerPoint)
- Tally ERP Prime

HONORS & ACHIEVEMENTS:

- Completed **Bharatanatyam Visharad Pratham (6th Exam)** – Recognized classical dance certification.
- I have completed the CPBFI Course in Banking, Finance and Insurance by Bajaj Finserv Limited. (Feb–Mar 2025)
- Successfully completed the SEBI Investor Awareness Test, organized by National Institute of Securities Markets (NISM) under SEBI.
- Participated in ANUSANDHAN 2025 – State Level SIP Competition, GTU School of Management Studies, October 2025.
- Awarded Trophies for exceptional contribution and excellence in college-level cultural programs.
- Acknowledged for creativity, initiative, and strong collaboration skills in organizing and performing at campus events.
- Presented a poster on AI Impact on Viksit Bharat in “ONE DAY INTERNATIONAL CONFERENCE 2024” held at AIMIS and got a certificate.

APPEARED IN PROJECT REPORTS:

- Worked on “Enhancing Operational Efficiency in Food Service Businesses through Odoo ERP Point of Sale: A Practical Approach” at ODOO Gandhinagar under the guidance of Assistant Professor Dr. Komal Shukla of AIMIS.

PERSONAL INFORMATION:

Name : - Diya Hirenkumar Shah
Birth Date : - 29/07/2002
Current Address : - 25, Sahajanand Society, Near APC, Anand Vidyanagar Road,
V. V. Nagar- 388120 Gujarat, India
State : - Gujarat
Gender : - Female
Marital status : - Unmarried
Languages : - Hindi, English, Gujarati
Nationality : - Indian

REFERENCES:

Dr. Komal Shukla Assistant Professor - Academic Head, Anand Institute of Management & information science, Anand, Gujarat. (M) +91- 9825852650 (E) drkomalshukla7@gmail.com	Dr. Bindiya Soni Head of Department, Anand Institute of Management & Information Science, Anand, Gujarat. (M) +91 – 9825039205 (E) drbindiyasoni@aimis.ac.in
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Declaration: I do hereby declare that all the information furnished above is true to the best of my knowledge.

Date: 13 October, 2025

Place: Anand

Signature
Diya Shah