



## **Disha Gohel**

### **MBA Student**

Anand Institute of Management and Information Science, Anand (Affiliated to GTU)

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**CAREER OBJECTIVE:** To pursue a dynamic career in a progressive organization that values innovation and teamwork, where I can contribute effectively toward achieving business goals and develop my managerial competencies.

### **ACADEMIC QUALIFICATION:**

<b>Examination/ Programme</b>	<b>Major subjects</b>	<b>School/ College/ Department</b>	<b>Board / University &amp; Year</b>	<b>Percentage/ Grade</b>
M.B.A (Pursuing)	Marketing Management	Anand Institute of Management and Information Science (AIMIS)	Gujarat Technological University (Batch: 2024- 26)	8.82 CGPA (Till 2 <sup>nd</sup> Semester)
B.Com (Honours)	Finance	Swami Sahajanand Institute of Commerce	Maharaja Krishnakumarsi nhji Bhavnagar University 2024	59.39%
H.S.C (Commerce)	Elements of A/C	Fatima Convent High School	Gujarat Board	69.8%
S.S.C	Math, Science, Gujarati	Fatima Convent High School	Gujarat Board	67.5%

### **AREA OF INTEREST:**

- ✓ Digital Media Marketing & Brand Promotion
- ✓ Social Media Marketing
- ✓ Video & Photo Editing
- ✓ Event Management

### **STRENGTH:**

- ✓ Creative thinking and innovative ideas
- ✓ Strong commitment towards work
- ✓ Teamwork and collaboration
- ✓ Good communication skills & Quick learner
- ✓ Time management & Multitasking

**Certificate & Achievements:**

- ✓ Certificate in Public Speaking
- ✓ Certificate in Start-Up Development
- ✓ Certificate in Event Management
- ✓ Certificates and medals in sports activities like (Skating)

**Technical Skills:** MS Excel, MS Word, MS PowerPoint, Canva (Basic)

**Languages Known:** English, Hindi, Gujarati

**Appeared in Project Reports:**

- ✓ Worked on " A study on Customer Gratification towards Rakshak LED Safety Lights at TRM Exim Private Ltd." At TRM Exim PVT. LTD under the guidance of Dr. Ankita Brahmhatt of AIMIS.

**REFERENCES:**

<b>(Dr.) Ankita Brahmhatt</b> Anand Institute of Management and Information Science (AIMIS) Anand (M): +91 9316700156	<b>Chintan Kanakiya</b> CEO TRM Exim PVT. LTD Bhavnagar (M): +91 9426910924
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**Work Experience:**

- ✓ **Worked as a teacher** at Fatima Convent Pre- Primary School in Bhavnagar - from 2023 to 2024.
- ✓ **Worked as an Assistant Teacher** at SV STUDY HUB, tuition class in Bhavnagar - from 2023 to 2024.
- ✓ **Interned at** TRM Exim PVT. LTD Company - from **19<sup>th</sup>June to 31<sup>st</sup>July,2025.**

**Declaration:** I do hereby declare that all the information furnished above is true to the best of my knowledge.

Date: 13<sup>th</sup> October,2025

Place: Anand

Signature  
Disha Gohel