



Harsh Parmar

MBA Student

Anand Institute of Management and Information Science, Anand  
(Affiliated to GTU)

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**CAREER OBJECTIVE:** To start my career with a dynamic organization that provides opportunities to apply my academic knowledge in marketing, and management, and helps me grow into a responsible professional."

**ACADEMIC QUALIFICATION:**

Examination/ Programme	School/ College	Board / University & Year	Percentage/ Grade
M.B.A - Pursuing (Marketing Spec.)	Anand Institute of Management and Information Science (AIMIS)	Gujarat Technological University (Batch: 2024-26)	6.86 CGPA (Till 1st Semester)
BBA(ITM)	Shri D. N. Institute of Business Administration College	Sardar Patel University (Batch: 2021-24)	5.90 CGPA
H.S.C (Commerce)	D.N. High. School	G.S.H.S.E. B	52.57%
S.S.C	D.N. High. School	G.S.H.S.E. B	60.50%

**AREA OF INTEREST:**

- ✓ Digital Marketing
- ✓ Product Marketing

## **STRENGTH:**

- ✓ Good ability & Flexibility to learn fast
- ✓ Strong commitment toward work
- ✓ Ability to lead and manage the team
- ✓ Hard-working
- ✓ Time management

## **Honors & Achievements:**

- ✓ Certificate in “ORIANA” Bech Ke Dikha Competition at AIMIS, Anand, 2025.
- ✓ Certificate in BANKING, FINANCE AND INSURANCE conducted at AIMIS, Anand in collaboration with Bajaj FinServ Limited.
- ✓ Online Certificate in Dekho Apna Desh Webinar Epicode88;Wlid India

## **Technical Skills:**

MS Excel, MS Word, MS PowerPoint, HTML, CSS, C Language

**Languages Known:** English, Hindi, Gujrati,

## **Appeared in Project Reports:**

- ✓ Worked on A project of “SIP”, “ A STUDY ON CONSUMER PREFERENCE OF MARIGOLD PAINTS IN CHAROTAR REGION," under the Guidance of Assistant Professor Dr. Komal Shukla of AIMIS and Mr. Hemant Parekh. Marketing Manager at Marigold Paints Pvt. Ltd
- ✓ Worked on A project of “CP”, “A STUDY ON CUSTOMER SATISFACTION TOWARDS E-BANKING SERVICE IN STATE BANK OF INDIA IN ANAND CITY” Under the Guidance of Prof. MRS. Pinal Suthar of DNIBA.

## **REFERENCES:**

<p><b>Dr. Komal Shukla</b> <b>Assistant Prof. &amp; Academic Head,</b> Anand Institute of Management and Information Science (AIMIS) Anand (M): +91 9825852650 E-mail: drkomalshukla7@gmail.com</p>
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**Personal Information:**

- **Name:** Harshkumar Parmar
- **Father Name:** Manojbhai Parmar
- **Mother Name:** Niru Ben
- **Marital status:** Unmarried
- **Date Of Birth:** 22/06/2004
- **Gender:** Male
- **Address:** Sarkari Vasahat, Block 9, room No 3, Near Police Line, Gamdi, Anand 388001
- **State:** Gujarat
- **Nationality:** Indian

**Declaration:** I do hereby declare that all the information furnished above is true to the best of my knowledge.

**Place: Anand**

**Signature**

***Harsh Parmar***