



Talreja Krishna Kaur

MBA Student

Anand Institute of Management and Information Science, Anand (Affiliated to GTU)

Email Address: krishnakaurt@gmail.com

Contact Number: +91 7041251359

CAREER OBJECTIVE: To begin my career in the marketing field where I can apply my academic knowledge and internship experience to learn, grow, and contribute to the company's success. I aim to build strong marketing skills and develop a successful professional career.

ACADEMIC QUALIFICATION:

Examination/ Programme	Major subjects	School/ College/ Department	Board / University & Year	Percentage/ Grade
M.B.A (Pursuing)	Marketing Management	Anand Institute of Management and Information Science (AIMIS)	Gujarat Technological University (Batch: 2021-23)	8.55 CGPA (Till 2 nd Semester)
B.Com (Honours)	Adv. A/c. & Aud. With Business Regulatory Framework	Swami Sahajanand College of Commerce	MKBU Bhavnagar University	53.55%
H.S.C (Commerce)	Elements of A/C	Shree Swaminarayan Gurukul	Gujarat Secondary Education Board	62.13%
S.S.C	Math, Science, Gujarati	Shree Swaminarayan Gurukul	Gujarat Secondary Education Board	63.33%

AREA OF INTEREST:

- ✓ Banking & Insurance Sector
- ✓ Digital Marketing
- ✓ Event Management
- ✓ Social Media Marketing

STRENGTH:

- ✓ Good ability & Flexibility to learn fast
- ✓ Strong commitment toward work
- ✓ Ability to lead and manage the team
- ✓ Basic marketing strategy knowledge
- ✓ Social media marketing awareness
- ✓ Creative and innovative mindset
- ✓ Time management

Certificate & Achievements:

- ✓ Certificate in Public Speaking
- ✓ Certificate in Start-Up Development
- ✓ Certificate in Event Management
- ✓ Certificate Programme in Banking, Finance and Insurance

Technical Skills: MS Excel, MS Word, MS PowerPoint, Canva (Basic)

Languages Known: English, Hindi, Gujrati, and Sindhi

Appeared in Project Reports:

- ✓ Worked on "A Study on client's contentment towards the services provided by Shoresafe Maritime Consultant Pvt. Ltd.-Bhavnagar." At Shoresafe Maritime Consultant Pvt. Ltd. under the Guidance of Dr. Ankita Brahmhatt of AIMIS.

REFERENCES:

(Dr.) Ankita Brahmhatt Anand Institute of Management and Information Science (AIMIS) Anand (M): +91 9316700156	Himani Tulsani Operational manager Shoresafe Maritime Consultant Pvt. Ltd. Bhavnagar (M): +91 90166 76707
--	--

Work Experience:

- ✓ **Assistant Teacher**
Group Tutions, Bhavnagar | 2023 – 2024
Assisted students in academic subjects and helped manage classroom activities.
- ✓ **Marketing Intern**
Shoresafe Maritime Consultant Pvt. Ltd. | June 19 – July 31, 2025
Worked on marketing activities, helped in promotions, and supported the team in daily marketing tasks.

Projects & Initiatives:

✓ **Pop-up Store Organizer & Marketer – Aura & Attire**

Organized and managed a 5-day pop-up clothing store, handled inventory, visual setup, and customer engagement. Led social media promotions, managed sales tracking, and achieved strong participation and response.

Declaration: I do hereby declare that all the information furnished above is true to the best of my knowledge.

Date: 31th October,2025

Place: Anand

Signature
Krishna Kaur

