



## MRUDUL RATHOD

(MBA Student at Anand Institute of Management & Information Science, GTU)

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LinkedIn : <https://www.linkedin.com/in/mrudul-rathod-60b68a36b>

### CAREER OBJECTIVE

To enhance my professional skills, capabilities and knowledge in an organization which recognizes the value of hard work and trusts me with responsibilities and challenges.

### EDUCATION QUALIFICATION

Education	University/board	Year of passing	Percentage/ CGPA
MBA-Pursuing (Marketing specialisation)	AIMIS, Gujarat Technological University	Pursuing	8.41 CPI (Sem I & II)
B.COM (Accounting & Fin.)	ACC, Sardar Patel University	2024	6.57 CGPA
H.S.C	St. Mary's High School, Petlad (GSEB)	2021	75.73 %
S.S.C	St. Mary's High School, Petlad (GSEB)	2019	80 %

**WORK EXPERIENCE:** - Fresher

### AREAS OF INTEREST

- Automobile sector
- Marketing sector
- Digital Marketing & Social Media Strategy
- Healthcare sector

## **STRENGTH:**

Quick Learner

Strong commitment toward work

Leadership & team coordination

Hard-working

Time management

Adaptability

## **PROJECT**

### ➤ SUMMER INTERNSHIP PROJECT:

Worked on “Comparative Analysis of Consumer Switching Behaviour Between Maruti Suzuki and Other Automobile Brands in Charotar Region.” At Amar Cars Pvt. Ltd. Anand under the Guidance of Assistant professor Dr. Komal Shukla of AIMIS and Ms. Vinita Yadav, HR at Amar Cars.

## **PROACTIVE & INITIATIVE**

Presented a poster at the “One Day International Conference 2025” on “Viksit Bharat: Pathways to Economic Reforms & Sustainable Development,” held at AIMIS, and received a certificate.

Winner at ORIANA 2025 (Annual Fest): Secured first place in the Treasure Hunt competition, showcasing teamwork, strategic thinking, and problem-solving skills.

Participated in “Bech Ke Dikha”, “Treasure Hunt”, and “N/W Games” at ORIANA 2025 (Annual Fest)

Participated in “Teachers day celebration 2025” held at AIMIS and received a certificate.

Got a certificate on completion of HR workshop held under the “Certificate Program in Banking, Finance and Insurance” by Bajaj Finserv Limited.

**Technical Skills:** MS Excel, MS Word, MS PowerPoint

**Languages Known:** English, Hindi, Gujrati

## **PERSONAL INFORMATION**

Name: - RATHOD MRUDULKUMAR RAMESHBHAI

Birth date: - 16/12/2003

Current Address: - B/H Shyamprakash mill, hojvali chali, Petlad,

Dis.- Anand, State- Gujarat, Pin Code – 388450

Gender: - male, Nationality: - Indian

## REFERENCES

Dr. Komal Shukla Assistant Professor - Academic Head, Anand Institute of Management & information science, Anand, Gujarat. (M) +91- 9825852650 (E) <a href="mailto:drkomalshukla7@gmail.com">drkomalshukla7@gmail.com</a>	Ms. Vinita Yadav HR at Maruti Suzuki Amar Cars Pvt. Ltd., Anand, Gujarat (M) +91- 9099348113 (E) <a href="mailto:anand.hr1@amarcars.net">anand.hr1@amarcars.net</a>
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## DECLARATION

I hereby declare that the above-mentioned information is accurate and best of my knowledge and beliefs.

Place: Anand.

Signature  
Rathod Mrudul