



Rishikumar Bharatbhai Mochi

MBA Student

Anand Institute of Management and Information Science,

Anand (Affiliated to GTU)

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CAREER OBJECTIVE: To obtain a challenging position in a reputed organization where I can utilize my skills, learn new things, and contribute to the growth and success of the company.

ACADEMIC QUALIFICATION:

Examination/ Programme	Major subjects	School/ College/ Department	Board / University & Year	Class	Percentage/ Grade
M.B.A (Pursuing)	Marketing Management	Anand Institute of Management and Information Science (AIMIS)	Gujarat Technological University (Batch: 2024- 26)	Distinction	8.18 SPI (Till 2 nd Semester)
B.Com	Adv. A/c. & Aud. With Business Regulatory Framework	Anand Commerce College	Sardar Patel University 2021	Distinction	71.00%
H.S.C (Commerce)	Elements of A/C	M.M high school sojitra	Gujrat Board Gandhinager	B2	65%
S.S.C	Math, Science, Gujarati	M.M high school sojitra	Gujrat Board Gandhinager	C1	51%

AREA OF INTEREST:

- ✓ Marketing and Advertising
- ✓ Sales and Customer Relationship Management
- ✓ Digital Marketing and Social Media Management
- ✓ Brand Promotion and Public Relations

STRENGTH:

- ✓ Good Communication Skills
- ✓ Teamwork & Collaboration
- ✓ Positive Attitude
- ✓ Problem-Solving Ability
- ✓ Time Management
- ✓ Customer Handling Skills

Technical Skills: MS Excel, MS Word, MS PowerPoint,

Languages Known: English, Hindi and Gujrati,

Appeared in Project Reports:

worked on “STRATEGIC PRICING AND E- COMMERCE SALES OF PERFUME IN THE USA MARKET: A STUDY AT ACORN LLP” under the Guidance of Assistant professor Dr. KOMAL SHUKLA of AIMIS and Mis. Hemini Chauhan. Manager of c&p department at ACORN LLP

REFERENCES:

<p>Prof. Dr. KOMAL SHUKLA Anand Institute of Management and Information Science (AIMIS) Anand (M) : 9825852650 E-mail: komal.shukla@aimis.ac.in</p>	<p>Mis. Hemini Chauhan. Manager of c&p department at ACORN LLP Anand (M) :9925223606 E-mail:Hemini@astutehealthcare.co.uk</p>
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Work Experience:

- ✓ 1 Year of experience at IDFC FIRST Bank . As sales officer, in consumer durable loans from 1st August,2023 to 1st August, 2024.
- ✓ 9 month of experience at ACORN UNIVERSAL CONSULTANCY LLP from 27 January 2025 to till present.

Declaration: I do hereby declare that all the information furnished above is true to the best of my knowledge.

Date:

Place: Anand

Signature
Rishikumar Mochi