



## Snehal Prajapati

### MBA Student

Anand Institute of Management and Information Science, Anand (Affiliated to GTU)

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**CAREER OBJECTIVE:** To build an innovative and successful career in marketing by working with a growing organization where I can learn, use my creative skills, and contribute to its growth.

#### ACADEMIC QUALIFICATION:

Examination/ Programme	Major subjects	School/ College/ Department	Board / University & Year	Percentage/ Grade
M.B.A (Pursuing)	Marketing Management	Anand Institute of Management and Information Science (AIMIS)	Gujarat Technological University (Batch: 2023-25)	8.18 CGPA (Till 2 <sup>nd</sup> Semester)
B. Com	Financial Accounting	Anand Commerce College	Sardar Patel University (Batch: 2021-2024)	6.88 CGPI
H.S.C (Commerce)	Commerce	Anand High School	Gujarat Secondary And Higher Secondary Education Board, Gandhinagar	40.14%
S.S.C	Math, Science, English	Anand High School	Gujarat Secondary And Higher Secondary Education Board, Gandhinagar	76.52%

#### AREA OF INTEREST:

- ✓ Social Media Marketing
- ✓ Innovation & Product Management
- ✓ Event & Brand Management
- ✓ Digital Marketing & E-Commerce
- ✓ Sustainability & CSR Management

**STRENGTH:**

- ✓ Good Communication Skills
- ✓ Quick Learner and Flexible
- ✓ Strong Commitment to Work
- ✓ Team Leadership and Management Ability
- ✓ Hardworking and Self-Motivated
- ✓ Good Time Management Skills

**Honors & Achievements:**

- ✓ Camp of Laval NSS to certificate.
- ✓ Online Certificate of Bajaj to Interpersonal Skill and Knowledge.
- ✓ Also Available Youth Red Cross Programme.
- ✓ “Paradigm Shifts in Cooperatives and Agriculture: Global Challenges and Opportunities”

**Technical Skills:** MS Excel, MS Word, MS PowerPoint.

**Languages Known:** English, Hindi, Gujrati

**Appeared in Project Reports:**

✓ Completed a summer internship and prepared a report titled “**A Study on Consumer Satisfaction and Service Quality in Mutual Fund Distribution with Special Reference to Aditya Birla Sun Life**” under the Guidance of assistant professor Dr.Komal Shukla of AIMIS, highlighting practical learning, skills applied, and industry observations.

**REFERENCES:**

<p><b>Dr. Komal Shukla</b> <b>Assistant Prof. &amp; Academic Head</b> Anand Institute of Management and Information Science (AIMIS) Anand (M): +91 9825852650 E-mail: <a href="mailto:drkomalshukla7@gmail.com">drkomalshukla7@gmail.com</a></p>	<p><b>Kapil Chavla</b> Branch Head Adiya Birla sun life AMC limited  (M): +91 97277911811</p>
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**Work Experience:** Fresher

**Personal Information:**

- **Name:** - Snehal Prajapati
- **Father Name:** - GovindBhai Prajapati
- **Mothers Name:** - KantaBen Prajapati
- **Marital status:** - Unmarried

- **Date Of Birth:** - 11/09/2003
- **Gender:** - Female
- **Address:** - A/2 Nani Khodiyar 100ft Road, Anand 388001
- **State:** - Gujarat
- **Nationality:** - Indian

**Declaration:** I hereby declare that all the information provided above is true and correct to the best of my knowledge.

Date: October 6, 2025

Place: Anand

Signature

S. G. P

