



Vrundali Ka. Patel

MBA Student

Aanand Institute of Management & Information Science

(Affiliated with GTU)

Email Address: vrundalikapatel@gmail.com

Contact Number: +91 8799419086



<https://www.linkedin.com/in/vrundali-kapatel-8b598b352>

CAREER OBJECTIVE: To build a dynamic career in marketing by applying strategic and innovative thinking to support organizational growth and develop my professional expertise.

ACADEMIC QUALIFICATION:

Education	Major subjects	School/ College/ Department	Board / University & Year	Percentage/ Grade
M.B.A (Pursuing)	Marketing Management	Anand Institute of Management and Information Science (AIMIS)	Gujarat Technological University (Batch: 2024-26)	8.36 CGPA (Till 2 nd Semester)
B.Com	Adv. A/c. & Aud. With Business Regulatory Framework	Anand Commerce College	Sardar Patel University (2024)	7.36CGPA
H.S.C (Commerce)	Elements of A/C	S.D.Patel Fulbai Vidhyamandir Pamol, Borsad.	GSHSEB (2021)	78.57%
S.S.C	-	Sardar Patel Vinay Mandir , Borsad.	GSHSEB (2018)	76.36%

AREA OF INTEREST:

- ✓ Digital Marketing and Social Media Marketing
- ✓ Advertising and Promotion Management
- ✓ Marketing and Brand Management

STRENGTH:

- ✓ Good ability & Flexibility to learn fast
- ✓ Strong commitment toward work
- ✓ Ability to lead and manage the team
- ✓ Team leadership and coordination

HONERS AND ACHIVEMENTS:

- ✓ **Winner at ORIANA 2025 (Annual Festival):** Honoured for successfully planning and managing a food stall that reflected strong innovation, entrepreneurship, and marketing talent.
- ✓ **Showcased SIP Research Findings at Anusandhan 2025, GTU:** Represented the institute at the Gujarat Technological University event and delivered a presentation on research outcomes from the Summer Internship Project.
- ✓ **Engaged in ONE-DAY NATIONAL CONFERENCE 2025:** Took part in the national conference on “*Paradigm Shifts in Cooperatives and Agriculture: Global Challenges & Opportunities*” conducted by AIMIS.
- ✓ Accomplished professional with certifications in Bajaj Finance.

TECHNICAL SKILLS:

- ✓ Basic Computer skills
- ✓ MS Word
- ✓ MS Excell
- ✓ MS PowerPoint
- ✓ Google Analytics

PERSONAL INFORMATION:

Name: VRUNDALIBEN NILESHKUMAR KA. PATEL

Birth date: 05-04-2003

Gender: Female

Current Address: “Swastik Vatika” Opp. Hari om park, 100 Feet Road, Borsad. Anand, Gujrat.

Pin Code: 388540

Language Known: English, Hindi, Gujrati.

✓ **PROJECT WORK**

SUMMER INTERNSHIP PROJECT:

Worked on Consumer Perception and Response to Traditional vs. Digital Advertisements: A Study in the FMCG Sector in Charotar Region at KERYAR IT Solution. Under the Guidance of Dr. Komal Shukla and Mr. Runit Vaghela CEO & Owner of KERYAR IT Solution.

REFERENCE:

Dr. Komal Shukla Assistant Professor Anand Institute of Management and Information Science (AIMIS) Anand (M): 9825852650 E-mail: komal.shukla@aimis.ac.in	Mr. Runit Vaghela CEO & Owner of KERYAR IT Solution. Anand, Gujrat. (M) :8866281326 E- mail: connect@keryar.com
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Work Experience:

✓ Fresher

Declaration: I do hereby declare that all the information furnished above is true to the best of my knowledge.

Date: 05th October 2025

Place: Borsad

Vrundali Ka. Patel